

## THREE RIVERS RADIO BUSINESS OF THE DAY CONTEST RULES

Bicoastal Longview radio stations are sponsoring a contest called "Three Rivers Radio Business of the Day". Entries must be received at the Bicoastal Media offices at 1130 14<sup>th</sup> Avenue Longview WA 98632 before 5pm on October 7, 2010.

First, Second, and Third place winners names will be announced October 8, 2009.

Entrants must be 18 years or older. No Purchase is necessary.

The Three Rivers Radio "Business of the Day" will be identified through promotional announcements Monday-Friday during July, August and September on KLYK 94.5 and 97.9, KRQT 107.1, KPPK 98.3, KBAM AM 1270 and KEDO AM 1400. The Business of the Day will also be identified on the website ([threeriversradio.com](http://threeriversradio.com)) in the Business Directory. This is done by opening each business listed in the directory and finding the sponsor identified in red print as "Business of the Day". The Business of the Day will change daily. Contestants must keep track of all of the businesses and their featured day throughout the contest period and submit their list by the deadline (10/7/10) to qualify for the drawing.

Winners will be selected from all correctly completed entries via random drawing. Winners may choose from the Three Rivers Radio Business of the Day sponsors and will receive a gift certificate from the selected business. First Prize is \$500, Second Prize is \$250, and Third Prize is \$100. In the event of an insufficient number of correct entries, a random drawing from all entries will be held.

Employees of Bicoastal Media, Sponsors of this contest, their representatives and their families or households are ineligible to win. Past employees and employees of other media outlets are also ineligible to win.

All contest entries are the property of Bicoastal Media.

All contestants acknowledge, as a condition of entry, that Bicoastal Media has the right to publicize, and/or broadcast his/her name, character, likeness or voice.

Winners understand and agree that they are responsible for any/all taxes incurred on prizes received. In the event a winner chooses not to accept the grand prize, they will forfeit any and all claims to the prize, which can then be awarded to another entry at the discretion of Bicoastal Media. All major prizes will be given away by Bicoastal Media; odds of winning depend on the number of qualified entries.